



**INTERNATIONAL CONFERENCE ON “COMMUNICATION, PROSELYTIZING AND  
LOCAL WISDOM IN THE ENVIRONMENTAL MANAGEMENT OF CONTEMPORARY  
INDONESIA”  
PEKANBARU, 19-20 NOVEMBER 2018**

**PARALEL SESSIONS**

**Room 1**

**Monday (19 November 2018), 13.30-17.30**

1. Yasir, Nurjanah, Noor Efni Salam and Nova Yohana “ *Communication in the Development of Tourist Destinations in Bengkalis Regency-Riau Province* ” (Universitas Riau)
2. Tamrin, Indah Adi Putri, and Eki Satria “ *Public Space Authority Relations in Nagari Government of Kota Sawahlunto as a Local Value-based Environment Development Perspective on the Implementation of the Village Government Act. 6/2014* ” (Andalas University)
3. N. Nurjanah, Muhammad Firdaus, S. Samsir, and Rusmadi Awza “ *A Model of Communication Management Based Economic Empowerment in Rupert Utara Tourism Area* ” (Universitas Riau)
4. Mukti Ali, Benny Ridwan, Fatchurrohman, and Kastolani “ *The City of Harmony : Straightening of Interreligious and Intercultural Communication on Javanese Society* ” (IAIN Salatiga)
5. Uud Wahyudin, Duddy Zein, Dedi R. Erlandia “ *Environmental Communication Strategy in Building Community Awareness on Environment Preservation Through Social Media* ” (Universitas Padjajaran)
6. Chelsy Yesicha, “ *Marketing Politics of Women Politition Recruitment (Political Marketing Case Study of the Partai Solidaritas Indonesia (PSI) and Partai Nasional Demokrat (Nasdem) Party in Recruitment of Women Politicians in Riau Region)* ” (Universitas Riau)
7. Antar Venus, Meria Oktavianti and Agus Setiaman “ *The Use of Instagram @Pesonajawabaraku to Make Successful Destination Branding of “ Pesona Jawa Barat Indonesia* ” (Universitas Padjajaran)
8. Elly Nurlia and Dede Sri Kartini “ *Woman Leader Victory as the Single Candidate in the Elections of Lebak Banten in 2018* ” (Universitas Padjajaran)